

# 13TH TESLA SPIRIT CONFERENCE

New Yorker Hotel, New York  
January 11, 2025

## Building Bridges on Tesla's Legacy

Theme: Preserving Tesla's legacy through cultural diplomacy

- 08:30 a.m. - 09:00 a.m. Registration
- 09:00 a.m. - 09:05 a.m. Welcome Note: Nikola Lončar
- 09:05 a.m. - 09:20 a.m. Opening Note: Arno Gujon, Office for Public and Cultural Diplomacy, Government of the Republic of Serbia (TBC)
- 09:20 a.m. - 09:30 a.m. Short movie about Nikola Tesla
- 09:30 a.m. - 10:30 a.m. 1<sup>st</sup> PANEL:  
**Tesla as an Inspiration to Develop a Culture of Science in Educational Settings**  
Moderator: Ashley Redfearn, CEO, American Paradigm Schools (USA)  
Panelists:
- Dr. Aleksandar Ignjatović, Pertini Toys (Serbia)
  - Eden Jolliffe- Wildthings Preserve (USA) (TBC)
  - Todd Smith - Tacony Academy Charter School (USA) (TBC)
  - Naimah Wimberly - Tacony Academy Charter School (USA)
  - Jeff Dobkin, American Society of Inventors, (USA)
  - Prof. Dr. Philip Baldwin, Stony Brook University (USA)
- 10:30 a.m. - 10:45 a.m. **Coffee Break**
- 10:45 a.m. - 11:15 a.m. Prof. Dr. Kristen Iversen, University of Cincinnati  
*Nikola Tesla in Colorado*
- 11:15 p.m. - 12:00 p.m. 2<sup>nd</sup> PANEL: **Cultural Diplomacy Through Art & Technology**  
Moderator: Jelena Ivanjac, Marketing Lab (USA)  
Panelists:
- Milica Savić, TSF, Director of Art & Technology (Serbia)
  - Stan Watts, Atlas Bronze Casting (USA)
  - Nada Martinović, Kent University (USA)
  - Ana Maria Gower, TSF, Director of Development (USA)
  - Brian Yetzer, Yetzer Studio (USA)
- 12:00 p.m. - 1:00 p.m. **Lunch Break** (\*lunch not provided by organizer)

- 01:00 p.m. - 01:15 p.m. Jelena Živojinović, Counselor, Embassy of Republic of Serbia, Cuba;  
*Tesla's patent in Cuba*
- 01:15 p.m. - 01:45 p.m. 3<sup>rd</sup> PANEL: Tesla at Home - Supporting Innovations in Serbia  
Moderator: Srdjan Sotirov, Tesla Science Foundation, Serbia  
Panelists:
- Danijela Vučićević, Centar za promociju nauke, Srbija
  - Branislava Simanić, Chamber of Commerce & Industry of Serbia
- 01:45 p.m. - 02:05 p.m. Dr. Saurav Agrawal, Economic Council of India  
Instilling Peace Led Sustainable Co-development, Co-existence, Toleration and Non-violence
- 02:05 p.m. - 2:15 p.m. **Coffee Break**
- 02:15 p.m. - 3:15 p.m. 5<sup>th</sup>PANEL: Cultural Diplomacy Through Tesla Clubs  
Moderator: Maja Cvetković Sotirov, Tesla Science Foundation, Serbia  
Panelists:
- Dijana Perić, Serbian Cultural Center, San Diego
  - Vesna Jovanović, Serbian Cultural Center, San Diego
  - Snjezana Adamovic , Nikola tesla Club, Detroit
  - Slobodan Jotic, Nikola Tesla Club, Požarevac
- Nikola Tesla Club San Diego, drama, live performance  
OŠ "Banvoić Strahinja", Beograd - video  
OŠ "Desanka Maksimović", Beograd - video  
Lara Karalić - Essay reading
- 03:15 p.m. - 04::00 p.m. 6<sup>th</sup> PANEL: Expanding the programs  
Vlada Vladić, Vlada's Seeds of Life, (USA)  
Suzana Mihajlović, Elite Performance & Success Coach, (Australia)
- 04:00 p.m. - 4:15 p.m. John Capello, Halyard Mission Foundation  
*Tesla Science Foundation - Retrospective*  
Ballet: "Wireless Lights," Ballet Academy of St. Petersburg
- 04:15 p.m. - 04:30 p.m. Tesla Spirit Award Ceremony

*\*Art Exhibition, Video and Poster presentations and demonstrations in the annexed rooms.*

*Art Exhibition consists of artists all around the world, using different mediums to explore and express how Tesla's innovations have shaped our modern world, from electricity to wireless technology.*